ABSTRACT

DATA MANAGEMENT SYSTEM

A system comprises an input for product selection data; a marketplace product store for storing marketplace product definitions; a product selection store for storing data defining a selection of one or more products from the marketplace product store; an enterprise capability store for storing data defining capability of an enterprise in relation to supply of one or more products; and a product fulfilment data store for storing one or more product descriptions. At least one link is generated between each product description in the product fulfilment data store to data stored in the enterprise capability store, and at least one link is generated between each product description in the product fulfilment data store to data stored in the product selection store. The links are determined by a requirement in the respective product description for specified data in the enterprise capability store and the product selection store, such that a valid product description is dependent on presence of the specified data.